

INSTRUCTIONS TO THE PAPER SETTERS:

1. Question No. 1 should be compulsory and cover the entire syllabus. Question No. 01 shall have 10 parts (a to j) of 02 Marks each i.e. $10 \times 2 = 20$ Marks and all 10 parts (a to j) covering all the 04 units having a minimum of 02 parts from every unit.
2. Apart from Question No. 1, rest of the paper shall consist of four units as per the syllabus. Every unit should have 02 questions (preferably each question should have 02 parts (a and b)) to evaluate analytical/technical skills of the student. However, student may be asked to attempt only 1 question from each unit. Each question should be of 10 Marks, including its subparts, if any. In total, there shall be 09 questions in the Paper, including Question Number 01.
3. Examiners are requested to go through the Course Outcomes (CO) of this course and prepare the Question Paper accordingly, using Bloom's Taxonomy (BT), in such a way that every question be mapped to some or other CO and all the questions, put together, must be able to achieve the mapping to all the CO(s), in balanced way.

LEARNING OBJECTIVES:

1. To explore the historical development and evolution of media in covering current affairs.
2. To analyse the role of cultural and political factors in shaping international news coverage.
3. To develop a conceptual understanding of human, mass and organisational communications and their social, economic and political dimensions.

PRE-REQUISITES:

1. Students must have the basic knowledge of national and international affairs.
2. Students should be willing to explore various perspectives and understand the impact of cultural contexts on media representation.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BT Level
CO1	Explore the historical development and evolution of media in covering current affairs.	BTL3
CO2	Explore the potential future developments and challenges facing the media landscape.	BTL3
CO3	Investigate how international media cover global events and issues.	BTL4
CO4	Evaluate the impact of media on public opinion and political discourse.	BTL5

UNIT - I
(No. of Hours: 12)

Understanding Current Affairs:

Sources of current affairs information, Ministries of Government of India and Autonomous government bodies, Ministry of Home Affairs Enforcement Organizations Internal Security Police, Review of any three Central Government projects and policies.

UNIT - II
(No. of Hours: 10)

Global Issues:

International News and Global Perspectives, Security Council; Structure and Role, Role of United Nations, General Assembly, Other main organs of the UNO, Four conflicts / issues of international importance.

UNIT - III
(No. of Hours: 12)

Political Landscape:

Political parties reach and challenges, political leaders, Media Public Opinion and Elections, News relating to the marginalized and displaced tribes, The latest news on floods and drought, unemployment, health issues, etc.

UNIT - IV
(No. of Hours: 10)

Emerging Trends and Future Challenges:

Mobile Application for Journalists, Media literacy campaigns and initiatives, Research projects on current media issues, Presentation on emerging trends.

TEXT BOOKS:

- TB1 Kaushik Mishra and Padmaja Tamuli, "Contemporary Issues of Media: The Indian Dialogue", Evinco Publication, 2018.
- TB2 Janet M. Cramer and John Wiley, "Media History Society: A Cultural History of U.S. Media", John Wiley, 2009.
- TB3 Ghosh K., "Freedom or Fraud of the Press", Calcutta: Rupa & Co., 1973.

REFERENCE BOOKS:

- RB1 Mankekar D. R., "The Press under Pressure", Indian Book, 1973.
- RB2 Newspapers – Indian express, The Hindu, Hindustan Times.
- RB3 India Today Mazagines and Media Watch.